BIG NEWS

We have some **BIG NEWS** to share with you.

**HOTEL RESERVATIONS EXPANDED!**

We’ve secured additional rooms at the Hyatt Place at the same incredible rate of $129 per night. If you’re arriving earlier than Thursday and not able to get a room at the Grand Hyatt, you can now call Hyatt Place at 404-869-6161. Be sure to let them know you’re with the International Brotherhood of Real Bearded Santas to get the discounted rate. Address is 3242 Peachtree Rd NE, Atlanta, GA 30305, just a short walk from the Grand Hyatt. (Shuttle service also available.)

**ALL NEW WORKSHOPS!**

Experience all new, never-before presented workshops at the ISC. In early January, you can pre-register for the workshops that most interest you and hold your spot.

**WORLD-CLASS ENTERTAINMENT!**

Doug Chuch, the TRUE voice of Elvis, rocks out Friday night and helps with our charity fundraisers.

**PHOTOGRAPHY SESSIONS!**

World-renown photographer George Allan will offer a limited number of photography sessions at an incredible rate of $199, and he will donate $100 of that to support IBRBS fundraisers. In January, we will announce more details and how to sign up to reserve your session.

**PRE-ORDER ISC MERCHANDISE!**

Pre-order your ISC pins, patches, decals, shirts, caps, coins, and water bottles now, and pick them up when you register in Atlanta. ISC-branded items will be limited in Atlanta; don't miss this chance to shop early. Not going? You can still pre-order ISC merchandise and we will ship it after the ISC closes in April. Visit the ISC Store at [THIS LINK](https://iscshop.ibrbsantas.org/).

**SOME AMAZING SPONSORS!**

![Sponsors Logos]

**TOP-NOTCH VENDORS!**

The Vendor Showcase is filled to capacity, with more than 30 of the highest quality vendors. The Vendor Showcase is free to the public as well as to all attendees.

**Not an IBRBS Member? Not a problem.** Anyone who is a part of the Christmas community: performers, supporters, spouses, etc. is invited and welcome to attend. Tickets are going fast and registration is limited to 600. Register Today!